

12<sup>th</sup> Annual

“Twinkle Like the Stars”

Super Hero’s

Gala Dinner & Auction

Presented by:



Saturday, September 23, 2017 at 6:00 p.m.  
Allenmore Golf & Events Center – Tacoma, WA

## The Cause

The TEARS Foundation is a 501(c)(3) non-profit organization that compassionately assists newly bereaved families in Washington state with their baby’s funeral expenses and with ongoing emotional support. The TEARS Foundation is the only resource of its kind available in our state to help families pay for their baby’s funeral. We want to give families dignity and choices as they make final arrangements for their little one. The TEARS Foundation also offers parents access to comprehensive bereavement care in the form of grief support groups and online support forums.

## The Event

The TEARS Foundation is offering an exciting opportunity for business leaders to become involved with a growing and inspiring event. “Twinkle Like the Stars” Gala Dinner & Auction is our largest fundraising event of the year. The “Twinkle Like the Stars” Gala Dinner & Auction will be held at Chambers Bay Event Pavilion. This annual event allows ticket holders and business leaders in our community to gather, enjoy a great dinner and entertainment together and bid on some fabulous auction items, all while helping to lift up the families in our state who have been affected by the loss of a child.

# Sponsorship Opportunities & Benefits

12th Annual "Twinkle Like the Stars" Gala Dinner & Auction Sponsorship Benefits	Presenting Sponsor* \$6,000 (Limit 1 at this level)	Gold Sponsors \$2,500	Silver Sponsors \$1,000	Bronze Sponsors \$500	Corporate Table* \$1,000
Right of first refusal for 2018 event sponsorship					
Corporate logo included in event title (i.e.-"Twinkle Like the Stars Gala Dinner & Auction presented by...")					
Your corporation personally acknowledged and thanked from the podium at event					
Corporate logo included on all event invitations					
Corporate name included on all event invitations					
Corporate name included on all donation request letters and procurement packets					
Premier corporate table for 10 people with business signage on table					
Two complimentary reserved seating tickets to the event					
Corporate name included in all media marketing materials, including radio ads					
Corporate logo and sponsorship level placed in all printed marketing materials					
Corporate banner displayed prominently at the event					
Link from TEARS website to sponsor's website					
Corporate logo/name and sponsorship level included in event program					
Recognition in follow-up letters to event participants					

*\*There is an expectation that sponsored and corporate tables will send table guests who will actively participate in the auction. On average sponsored and corporate table guests will spend a minimum of \$100 per person.*

**We are also currently accepting Gift Certificates and other In-Kind Donations suitable to auction off at our Gala Dinner.**

All donations made to The TEARS Foundation may be tax-deductible under IRS section 501(c)(3). Our Tax ID # is 45-0500497. Tax deductible receipts will be mailed upon receipt of payment. The TEARS Foundation is a registered charitable organization with the Secretary of State. For more information, contact the Secretary of State Office at 360-725-0378.

For more information, please call (253) 200-0944 or email [admin@thetearsfoundation.org](mailto:admin@thetearsfoundation.org)

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### Sponsorship Commitment Form

#### Sponsor Information

Company/Organization Name (as you want it to appear in print):  
\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship Category

We would like to support the 2017 “Twinkle Like the Stars” Gala Dinner & Auction with the following levels of sponsorship:

Presenting Sponsor - \$6,000 (Limit one sponsor at this level)

Gold Sponsor - \$2,500

Silver Sponsor - \$1,000

Bronze Sponsor - \$500

Corporate Table Sponsor - \$1,000

Other / General Donation of \$ \_\_\_\_\_

*Due to limited availability, Presenting sponsorship level is not guaranteed until approved.*

Please send payment in full along with this form to:

The TEARS Foundation  
11102 Sunrise Blvd East, Suite 112 - Puyallup, WA 98374  
Phone: 253-200-0944 Fax: 253-848-0299

[www.thetearsfoundation.org](http://www.thetearsfoundation.org)